

# DATA ANALYTICS HAS CHANGED, OLD HABITS HAVEN'T

01.

## The spreadsheet status quo

You're using data tools that are older than your interns.



02.

## The analytics wish list

You love the idea of dynamic dashboards and predictive analytics.

03.

## Investing in a business intelligence platform

You buy the latest technology to make your dream come true.



04.

## Starting out strong

You're excited to follow the implementation expert's guidance.

05.

## But change doesn't come easily

You're starting to feel nostalgic for your familiar spreadsheets.



06.

## New solution, same results

You end up using cutting-edge tech to recreate the same old spreadsheets.

Sound familiar? Learn how SpringML can help [info@springml.com](mailto:info@springml.com)

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